



# OCEAN

Learning

Powered by



Working together  
to bring you the  
ultimate in maritime  
e-learning

## Who we are

# Realising the potential of every ship and every seafarer

We are Ocean Technologies Group, a global learning and operational technologies company, driven by the ambition to empower our customers to meet the challenges of shipping in the digital age.

Powered by



Videotel

By bringing together Seagull and Videotel, we have combined the two most proven and respected names in maritime e-learning, assessment and competency management, an unrivalled team with a deep understanding of the needs of ship operators today.

Together we have both the biggest data picture of learning behaviour in maritime history, and also the commitment, drive, resources and knowledge to help our customers achieve performance beyond compliance.



**OCEAN**  
Technologies Group

**1,400**  
customers

**20,000**  
ships

**1m+**  
seafarers

**7m+**  
training records  
per year

**Global reach**  
with offices  
worldwide

*“Our employees do not want to use their spare time at a training centre. When we can do courses on board then we have a happy crew and we can save a lot of money”*

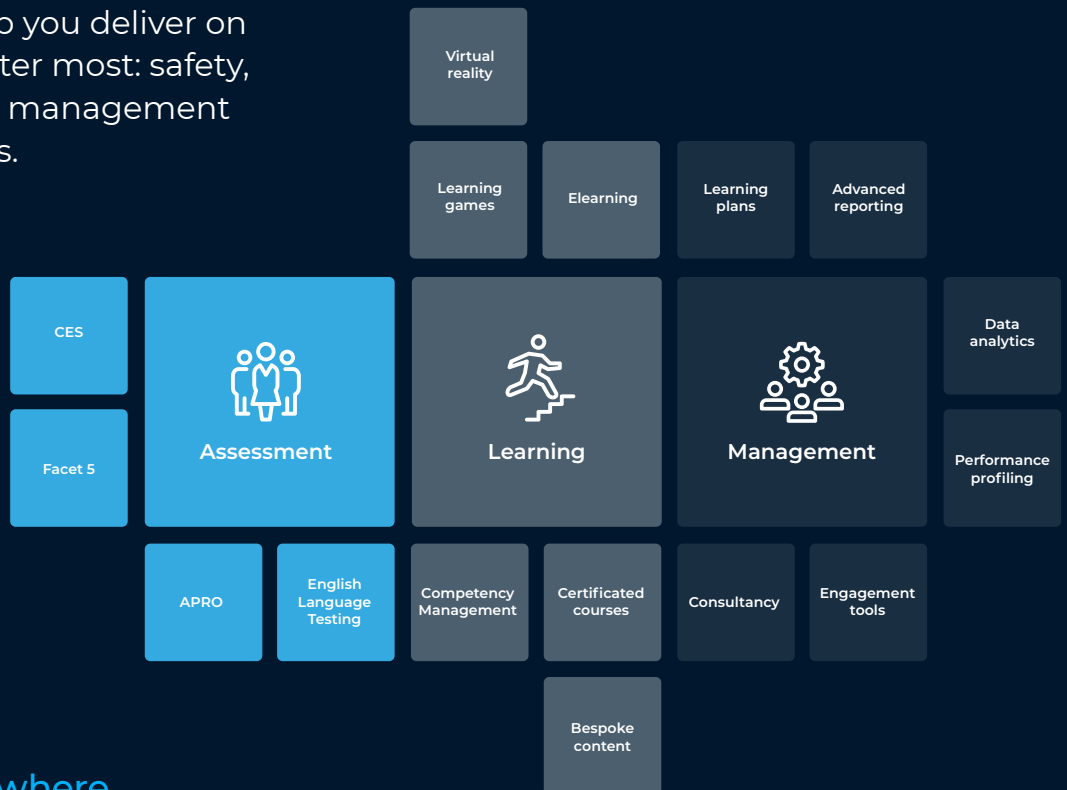
Tankers customer

**What we do**

# Helping you meet the challenges of shipping in the digital age

We understand the unique challenges facing the maritime industry today. That's why our learning technologies are designed to help you deliver on the things that matter most: safety, compliance, people management and cost efficiencies.

*The tools you need to manage the selection and development of your seafarers*



## Our anytime, anywhere technologies enable you to:

- + Operate safely
- + Meet and exceed compliance targets
- + Get on top of your personnel management challenges with technologies that let you manage the recruitment, development and retention of your people
- + Prove your excellence in internal and external audits, including port and Flag State Inspection
- + Drive cost-efficiencies through reducing the need to travel
- + On-board, on-shore, online and on the move.

## Why training matters

# Developing a ship's most critical asset – its people

It's estimated that human error is responsible for up to 96% of all maritime accidents. That's not including the near misses that often go unreported. A shortage of good candidates, rapid promotions, inconsistency in standards, and the need for people to constantly adapt to new technologies all contribute to a culture where mistakes are easily made – and can have catastrophic effects.

## Why training matters

- + Makes a ship safer by reducing human error – helping to save lives, prevent injuries, and avoid damage to property and the environment
- + Drives cost-efficiencies by reducing time lost to accidents, incidents or errors
- + Creates a more productive ship by helping people get better at what they do and willing to embrace new technologies and responsibilities

*“Human error has long been regarded as a major cause of incidents in the shipping sector. It is estimated that between 75% to 96% of marine accidents can be attributed to human error.”*

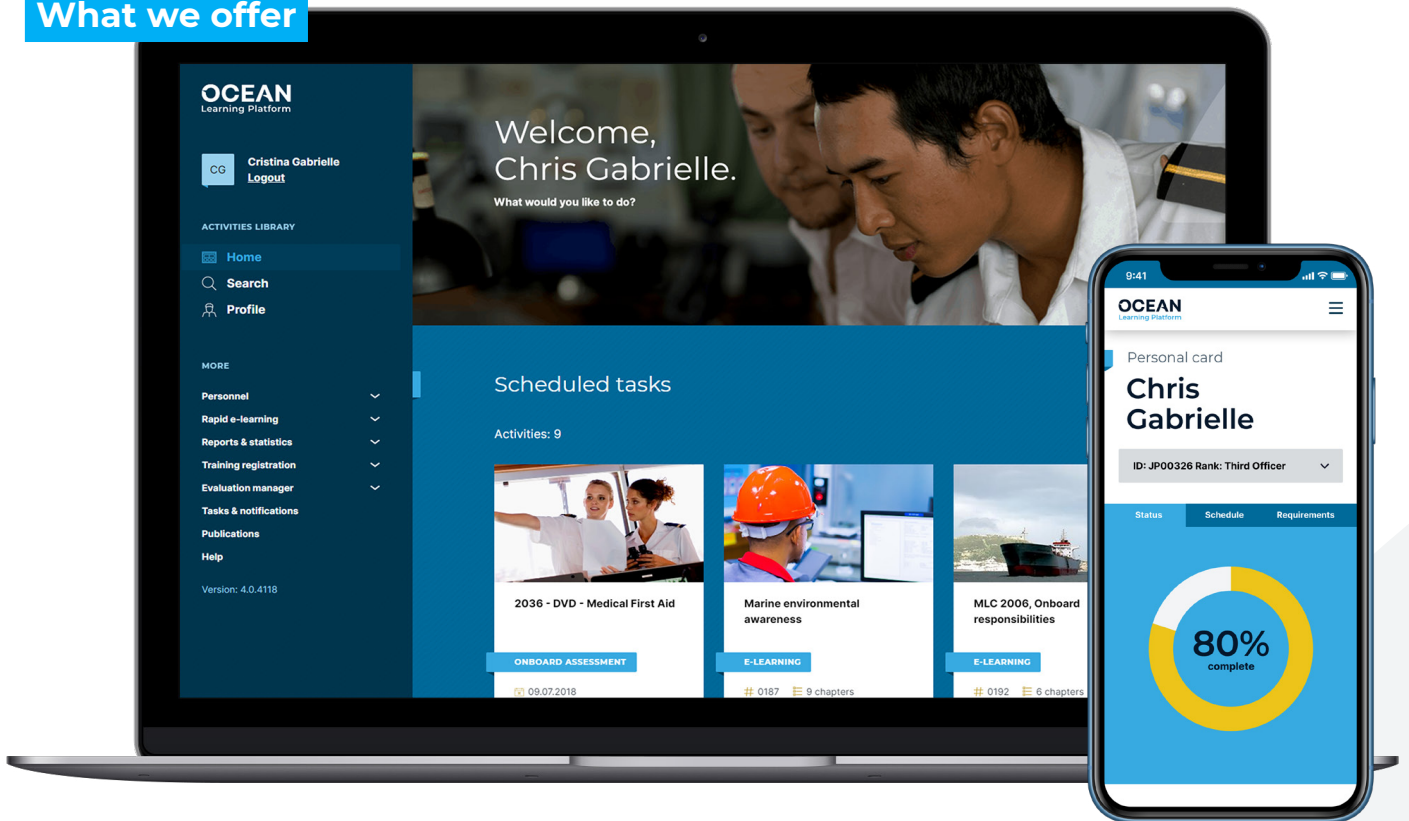
**Safety & Shipping 1912–2012**  
From Titanic to Costa Concordia,  
Allianz Global Corporate & Specialty

# 96%

It's estimated that human error is responsible for up to 96% of all maritime accidents.



**What we offer**



**Why e-learning?**

**Accessible, repeatable, measurable – a learning solution for the 21st century vessel**

E-learning is the optimal solution for the unique and unpredictable training needs of the maritime industry. It's accessible anytime, any place, anywhere, and at the point of need.

Learners can study at their own pace and repeat sessions any number of times at no additional cost. It also guarantees consistency and a common standard across your organisation, as well as measurable digital records to support data analysis and reporting.

**All of this is why e-learning consistently outperforms other training methods for both engagement and retention.**

**OCEAN**  
Learning Platform

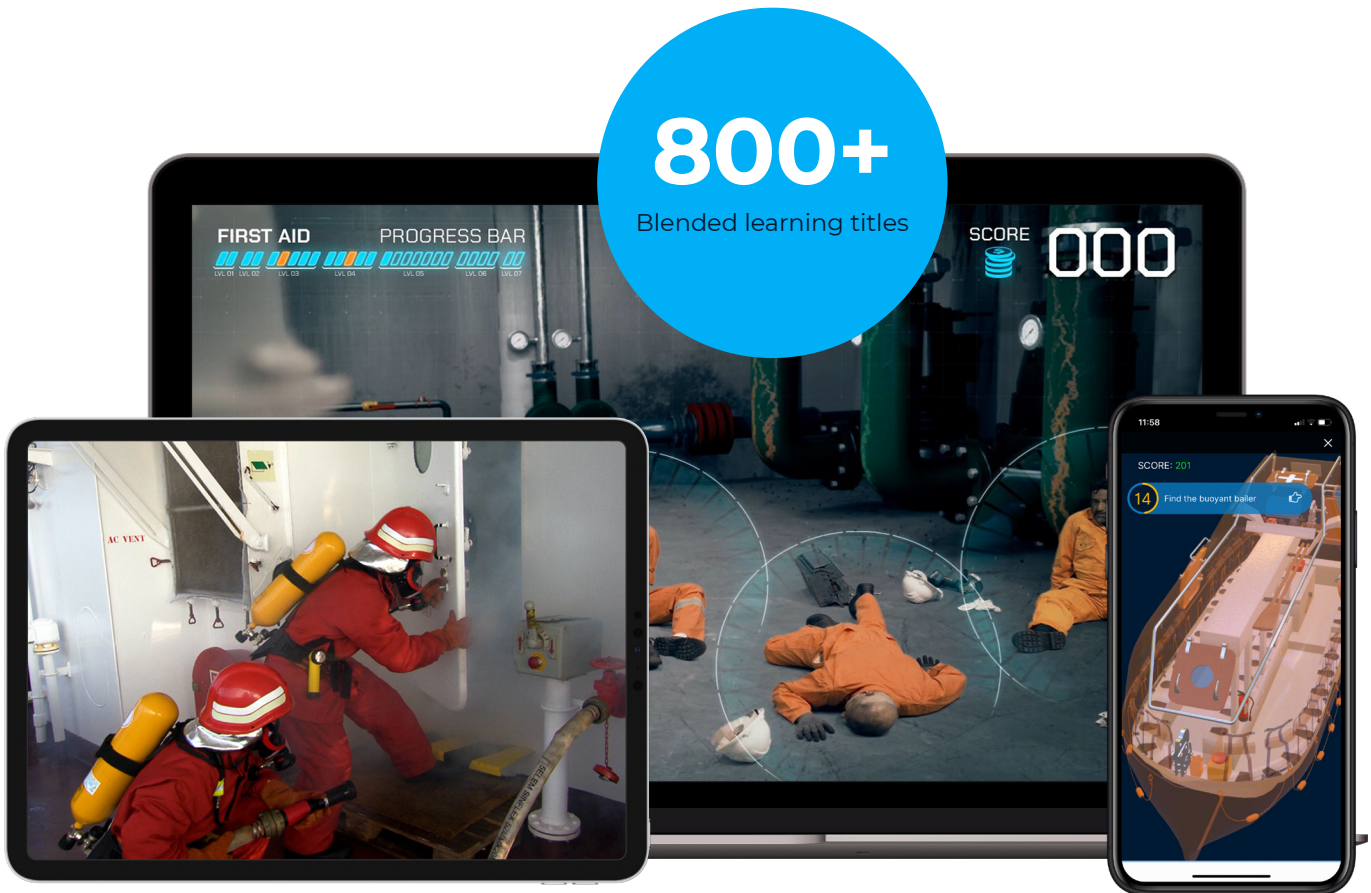
**Our new best of breed learning platform with exemplary user experience at its core.**

All the tools you need to plan, manage, deliver and report on your training across the fleet.

- + Best of both Seagull and Videotel
- + Improved intuitive User Experience (UX)
- + Renewed focus on seafarer engagement
- + The most comprehensive library of maritime learning content ever assembled
- + Actionable insights into fleet performance
- + Greater ubiquity –online, onboard and on the move via our app

*“...it's important to demonstrate that you are keeping up to date with training programmes. Oil majors pretty much expect e-learning on-board.”*

**Market Expert**



## OCEAN

Learning Library

Over 800 blended learning titles comprising of:

- + E-learning
- + Reflective Learning videos for individual group training
- + Certified distance learning courses
- + A distance learning route to Flag approved certification
- + Learning games, micro learning and VR to engage the new generation of seafarers

## Unparalleled breadth and quality of content

We offer the most comprehensive library of maritime blended learning content ever assembled, with the full spectrum of learning needs covered.

We take a blended approach to content, including e-learning, films for group viewing, interactivity in assessments and exercises to test the application of knowledge.

We can also extend your library with company specific material that you want to distribute, build e-learning to your requirements, and you can even design your own material using our **Rapid E-Learning** authoring tool.

## Proven Competency Management System

We are pioneers in competency management and strongly believe in its power to transform organisations and individuals.

Our world recognised Competency Management System gives you valuable insights into the strengths and weaknesses within your organisation and sets you on your way to continuous improvement.

- + Measure performance
- + Assess who is ready for promotion
- + More rounded and accurate picture of skills than seetime alone
- + Demonstrate your commitment to quality

It's why over **2,500 vessels** rely on our Competency Management System.

### Fully connected technology that works wherever it needs to

We believe training should be available anytime, anywhere and at the point of need.

We don't rely on connectivity but where we have it, we use it effectively.

- + Automated data exchange
- + Extensive API providing secure connections to your data



### Engage your people and see the results

We know that it's important to win hearts and minds and engage your people.

It's easy to say but hard to achieve when your workforce is spread across international offices in remote locations.

We offer tools that keep your crew informed and connected to what's happening in your company and the wider sector, so you can gain confidence that your workforce is truly onboard with your initiatives helping to eliminate organisational blind spots.

- + News bulletins,
- + Fleet circular / Company notices
- + Pulse Survey tool

## OCEAN

Assessment

### Recruit and retain high performing crews

The cost of hiring the wrong candidate can be dramatic, so it is vital that you are able to evaluate whether people are ready for the roles you need them to play.

From assessing new joiners to helping your brightest candidates move through the ranks, we provide you with all the tools you need.

- + Knowledge assessments of STCW functional areas and other major legislation
- + Psychometric and personality assessment to help you identify optimum behaviour and mental aptitude
- + World recognised Maritime English Language testing to give you confidence in communication and comprehension in the working language of the sea
- + Digital Performance Appraisal tools that let your onboard leaders set goals and reflect on performance

All these combine to enable you to discover weaknesses, plan remedial action and design pathways to help your people to thrive and excel.

## Why work with us?

# A true partner

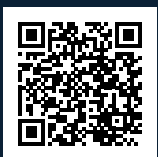
We've helped some of the world's most successful companies utilise the power of e-learning to transform their businesses.

We're the partner of choice for the world's leading companies because:

- + We are powered by the most recognised names in maritime e-learning
- + We have unrivalled expertise, globally endorsed
- + We offer an unparalleled breadth and quality of training and the software that supports it
- + We provide expert consultancy and bespoke services to ensure your unique needs are met

When you work with us you get both a technology provider and a true partner that you can trust with your ship's most critical asset – its people.

Contact us today to see how our team of dedicated experts can help you to transform your business: [contact@oceantg.com](mailto:contact@oceantg.com)



[Watch our film](#)

**OCEAN**  
Technologies Group

Seagull Maritime AS  
Gamleveien 36,  
3194 Horten,  
Norway  
+47 33 50 03 10

Videotel  
Spaces, Liverpool street station  
35 New Broad Street,  
London, EC2M 1NH  
United Kingdom  
+44 (0)207 299 1800

[oceantg.com](http://oceantg.com)

